

# ORDER



**Orders**

**Order / Rev:** 50833

Alt Order #:

**Product Desc:** ESTIMATE 11637

**Estimate:** 11637

**Flight Dates:** 10/22/12 - 10/28/12

**Original Date / Rev:** 08/21/12 / 08/21/12

**Order Type:** GENERAL

**KUCW-TV**

**Primary AE:** Office Accounts

**Sales Office:** SLC

**Sales Region:** Local

**Agency**

**Name:** Media Strategies & Research

**Buying Contact:**

**Billing Contact:**

1580 Lincoln Street

Denver, CO 80203

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Matheson for Congress 2012

**Demographic:** HH

**Product Codes:** US Congress

**Priority:** P-3

**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	5	\$1,645.00	\$1,398.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$1,645.00	\$1,398.25	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,645.00</b>	<b>\$1,398.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KUCW	10/22/12	10/26/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1---1--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
E 2	KUCW	10/23/12	10/25/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-1-1---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
E 3	KUCW	10/24/12	10/24/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	--1----	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
													<b>Totals</b>	<b>5</b>	<b>\$1,645.00</b>